

STRATEGIC OPIOID ADVANCED RESPONSE (SOAR) MEETING MINUTES

Date: April 16, 2020

Time: 9:00 am- 10:00 am

Location: Zoom

Zoom Meeting details:

<https://us04web.zoom.us/j/5700692203>

Meeting ID: 570 069 2203

1. Welcome & Updates

This will be a brief team update and serve as an opportunity to safely connect and check-in with one another. Items on the agenda today include project updates, changes or limitations encountered due to COVID-19, and tentative plans moving forward. This meeting is being recorded and the meeting minutes will be sent out at a later date.

- Grant extension from the UNC School of Government
 - 2-year grant that the city and county received in 2018 that formed the SOAR team; grant extension does not provide additional funding just the extension of technical assistance offered
 - Final forum will now take place in August

Cancellations

- Vaping Assembly @ SWHS 3/20 and 3/27
 - Hope to reschedule when school resumes in the fall
- Jacksonville Jamboree
 - Team had planned to provide community Narcan training
 - Will look into alternatives to provide this education

Other canceled events mentioned: National Drug Take-back Day (most of the medication disposal boxes, Recovery Celebration in Morehead City, “Stop the Cravin”; substance use symposium hosted by Craven Community College

National Night Out is still scheduled to take place in August but has been moved to the 16th -Chief Yaniero

2. Data Sharing

- NCDETECT data from ED opioid and heroin overdoses
 - Compared 4 months prior to COVID-19 to 4 months during
 - Increase was shown in both sets of data
 - Dr. Gilbert mentioned that numbers may be skewed due to how they are coded in the ER
- Community Paramedic overdose stats from January-March 2020
 - 68 total overdoses; 57 overdose reversals; 11 DOA

3. PSA Campaign

- The additional filming that was scheduled for March was canceled
- New direction for PSA
 - Targeted messaging via online ads, social media, billboards
 - Time and internal capacity are limited due to COVID-19
 - Currently working with VIAMark Advertising to develop and market campaign
- Goal: Prevention Week (2nd week in May)
- Geotargeted ads to hotspots in the county
 - Areas with a high number of overdose 911 calls
- Messages will be linked back to resource page
 - <https://www.onslowcountync.gov/1641/Overdose-Prevention-and-Response>
 - Subpage of the county website; ‘google’ Onslow county overdose and it will be the first option to pop up
 - Page features education on how to identify an overdose and respond, medication disposal in our area, the good Samaritan law, our SOAR taskforce information and meeting dates for those who wish to get involved, and local resources available in the county

4. Online Recovery Support

The COVID-19 pandemic has put severe stress on millions of people in recovery for substance use issues, as well as on friends and family who are trying to stand by them. In response, many organizations have made virtual meetings and counseling available.

- Resource flyer was sent out with April email digest
 - Will continually update flyer as more resources become available
- Other resources?
 - The Onslow County Opioid Family Member Support Group is now meeting online. Meetings take place the 1st and 3rd Wednesday of the month at 6 pm. Contact Kelli Knapp for more information.
 - Sam Lewis- SAMHSA Virtual Resource flyer. Will send to Sophia to share with group.

5. Agency Updates & Check-in

6. Next Steps

- Collect data from messaging campaign
- Look at other opportunities to provide Naloxone community training
 - National Night Out in August?
- Monthly Digest of Resources

- Send in anything that you would like to share with the group

Next Meeting: June 18th