

# Logo Contest

## CALLING ALL TEEN ARTISTS!

The Onslow County Public Library (OCPL) is looking for a logo for our teen departments and we need your help! We are seeking local teen artists to design a creative, innovative, and professional logo. The logo should be recognizable and help promote the library's mission.

Please read below for more details regarding logo design, contest rules, and submission requirements.  
**The winning artist will receive a \$50 gift card!**

## CONTEST RULES AND TERMS OF PARTICIPATION

### Logo requirements

- **Professional:** The logo will be featured on our website, social media platforms, and other mediums (stationary, pamphlets, t-shirts, etc.). The logo must be eye-catching, but also legible at small sizes.
- **Theme:** The logos must promote the mission of OCPL, as well as, how this mission relates to our teen patrons.  
"The mission of the Onslow County Public Libraries is to provide quality materials and services that fulfill educational, informational, and cultural needs of all citizens in a welcoming and stimulating atmosphere."

Logos will be required to represent both our Teen Volunteer Organization and our Teen Advisory Board. Two completely different logos are not advised. Logos will need to remain cohesive but still be adaptable to both organizations.

- **Color:** There are no limitations and any colors may be used. However, the logo must work well in both color (if any) and/or black and white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must be entirely original. All elements of the logo must be completely created and edited by the teen artist alone. Logos may not include images or licensed images that have been previously published in any form.
- **Usability:** All logos must be easily reproducible and scalable for large and small formatting. Due to marketing requirements, the winning design will be edited as needed for reproduction.

### Eligibility

The logo contest is open to all Onslow County teens, ages 12 to 18. Participants must include a parent or guardian's signature on the entry form. Only one submission per individual will be accepted.

## Entering the contest

The contest begins on **December 1, 2019** and submissions will be accepted through **January 6, 2020**. The winner will be announced mid-January via our social media sites, website, and by direct contact to the winners' email address. In order for your entry to be considered by our judges, all entries must be:

1. Submitted directly to OCPL - Attn: Nancy Sealy
  - **By email at:** Nancy\_Sealy@onslowcountync.gov by January 6, 2020 11:59pm
  - **By mail at:** 58 Doris Ave. E. Jacksonville, NC 28540; with a postmark no later than January 6, 2020.  
OR
  - **In person at:** Any of the 4 library branches by close of business January 6, 2020.
2. Submitted along with a completed **OCPL TEEN PROGRAM LOGO CONTEST SUBMISSION FORM**.
3. Submitted in their original source file:
  - Digital artwork must be submitted as a high-resolution EPS (Adobe Illustrator) or PDF file with 300 dpi or higher.
  - Raw artwork or original drawings on white paper will be considered but, if selected as the winner, will be redrawn to digital format for publication.

## Contest Details

Artwork can be in any medium (colored pencils, charcoal, graphite, ink, paint, digital drawings, etc.). However please be aware any submitted original art will be converted into digital files in order to meet printing and publishing requirements. Final digital files will need to be converted into either EPS or PDF or file formats.

If there are artists that would like assistance converting and/or editing files prior to submission or if there are any file requirement questions, please reach out to the OCPL marketing coordinator at 910.937.1416 or [louise\\_cook@onslowcountync.gov](mailto:louise_cook@onslowcountync.gov).

Winners will be selected by a vote from OCPL representatives. All contestants agree that OCPL may publish their logo and name and may also use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to Onslow County Public Library. Public announcement of the winner in the form of a photo can and may be used for advertising and marketing materials. Additionally, OCPL may alter, modify or revise the logo as it sees necessary to meet the needs of the library. OCPL reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

## Prize

All submissions will be acknowledged on social media and displayed at the Jacksonville/Main Library location. **The artist that creates the winning logo will receive a \$50 gift card.**

# OCPL TEEN PROGRAM LOGO CONTEST SUBMISSION FORM

<b>Full Name:</b>		<b>Date of Submission:</b>
<b>Mailing Address:</b>		<b>City/State/ZIP:</b>
<b>Phone Number: (     )     -     </b>	<b>Age:</b>	<b>Email Address:</b>

**Terms of Participation:**

1. I have reviewed and understand the Onslow County Public Library (OCPL) Teen Logo Contest Rules and I agree to the terms of the contest.
2. I understand and agree that if I am selected as the winner, OCPL will contact me using the details above as specified on the contest rules for notification of winning.
3. I understand all artwork submitting becomes the property of OCPL, and I am forfeiting all ownership rights, including all intellectual and creative property rights over to OCPL. Additionally, OCPL may alter, modify or revise the logo as it sees necessary to achieve the goals of OCPL.
4. I understand there is only one winner and those not selected as the winner will not receive any compensation for their artwork.
5. I understand that OCPL reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.
6. I understand if I am selected as the winner, a gift card for \$50 will be presented to me. OCPL will publicly announce the winner and winning logo on public domains, such as Facebook, the OCPL website, and other outlets.

<b>Contestant Signature:</b>	<b>Date of Signature:</b>
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**Parent/Guardian agreement:**

1. I consent for my child/dependent to enter the OCPL Teen Logo Contest. By signing below, I confirm that I have read the Contest Rules and Terms of Participation.
2. I acknowledge and agree that if my child/dependent is selected as the winner in the Contest, that OCPL will contact my child/dependent using the information above for notification of winning.
3. I also understand that OCPL will publicize the name and photo of the winner online, such as Facebook, our website, as well as news media outlets.

<b>Parent/Guardian Signature:</b>	<b>Date of Signature:</b>
Printed Name of Parent/Guardian:	